

Name of the Department: IPR Cell in association with IIC Council

Date: 8 September 2020

Time and duration: 4 hour

Venue: Online

Resource Person with affiliation:

Smt. Anila Sancheti, Assistant director, DC-MSME,
Ministry of Micro Small and Medium Enterprises

Mr. Pankaj Kumar, Innovation Ambassador, Assistant
Professor, Coordinator – IPR Cell, IIS (deemed to be
University)

Topic on which activity was organised: 'IPR as a Strategic Tool for Startups'

Number of Participants: Students 157; Faculty 8

Objective of the Workshop/Seminar/Activity:

To be acquainted with


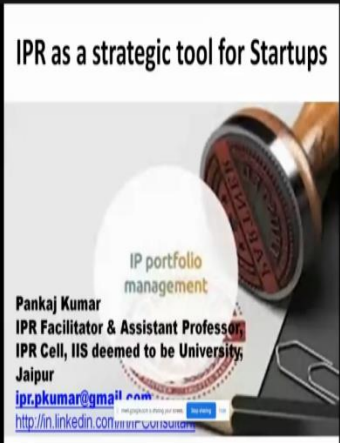

- An active and efficient IP management.
- Inventions and filing strategies in the field of Science.
- Role of contributors in assigning their IPR to the company.

Overall Report of the activity:

On 8th September 2020 IISU Incubation Centre, Jaipur in support with MSME – DI , Jaipur, Ministry of MSME, Government of India conducted a 1 Day webinar **on 'IPR as a Strategic Tool for Startups'**. The webinar was attended by 165 participants. The speakers for the Webinar Smt. Anila Sancheti, Assistant director, DC-MSME, Ministry of Micro Small and Medium Enterprises and Mr Pankaj Kumar, Innovation Ambassador, Assistant Professor, Coordinator – IPR Cell, IIS (deemed to be University), shared their knowledge and spoken on the following key issues:

- Pre-requisites for an active and efficient IP management
- Actions required for managing an IP portfolio
- Decisions concerning inventions and filing strategies in the field of Science
- Significant threats to IP portfolios
- Role of contributors in assigning their IPR to the company

Outcome: Students got knowledge about IP management and came to know about process of filing patents, copyright and trademarks.

 <p>Anila Sanchei</p>	 <p>PROPERTY v INTELLECTUAL PROPERTY</p> <p>PROPERTY - a Bundle of Rights</p> <p>IP - creation of human intellect</p> <p>Copyright, Patent, Trademark</p>
 <p>IPR as a strategic tool for Startups</p> <p>IP portfolio management</p> <p>Pankaj Kumar IPR Facilitator & Assistant Professor, IPR Cell, IIS deemed to be University, Jaipur ipr.pkumar@gmail.com http://in.linkedin.com/in/pankajkumar</p>	 <p>creation requires time, energy and effort.</p> <p>IPR - vital for safeguarding such creation</p> <p>Now get paid every time someone reproduces your expressed idea like invention, aesthetic design of good, brand name or logo, literary item, software etc!</p> <p>Contribute to the 'Atma Nirbhar Bharat' or Self-reliant India initiative. Stand Out From The Crowd To Make A Real Impact!</p>

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